



INTERNATIONAL CANDIDATES

INTERNATIONAL PROGRAMMES

BACHELOR IN INTERNATIONAL
MANAGEMENT

MASTER IN MANAGEMENT

MS[®], MSc[®]



THE FUTURE BELONGS TO EXPLORERS



Founded in 1871 and a member of a circle comprised of the top 1% of business schools holding both AACSB and EQUIS accreditations in the world, EM Normandie gives its students the means to embrace their personal and professional development. Faithful to its signature "Old School, Young Mind", the School draws on its past experience to develop an innovative pedagogy and welcomes its international students to the heart of the EM Normandie Experience.

Having the courage to never settle and the audacity to offer an innovative version of the learning experience is in EM Normandie's DNA. These choices, essential and embraced, have enabled the School to occupy a prominent place in national and international rankings, to go beyond the borders of France, and to be able to count on its many academic and professional partners to support it in its outreach.

In line with these objectives, EM Normandie is developing the four pillars of its pedagogy with the aim of placing you at the centre of your personal development and your professional success.

To facilitate your integration in an ultra-competitive labour market, the School has been exploring synergies with the business world and earning trust from companies worldwide. Through innovative

pedagogical approaches such as the Career Path, experiences abroad and comprehensive work-study programmes, EM Normandie puts you at the helm of your future.

The School is committed to developing and educating leaders who will make a difference for the future. Central to its success is the ability to transform students and impact their critical thinking and vision of the world. EM Normandie will provide enthusiastic teaching methods and an unforgivable experience through intercultural awareness, adaptability, and networking opportunities to thrive in a global and fast-changing world. We hope that you will make the most out of your journey at EM Normandie: discover our campuses and regions, learn a different culture and language, dive into our social life and become part of our community.

Élian PILVIN
Dean, EM Normandie

KEY FIGURES



5,000
full-time and part-time students



95
full-time faculty members



97%
PhD holders amongst management lecturers



800+
external contributors and professionals



400
staff members



200+
international partner universities



5,000
partner companies



20,000
alumni in 100+ countries



AACSB is an American accreditation that highlights the School's strengths: constant improvement of training, strong internationalisation, close links with the business world, educational innovation and research, culture of proximity and strength of its network. Only 5% of business schools in the world hold this label.



With the award of the EQUIS international accreditation, EM Normandie has joined the very select club of 183 accredited universities and business schools worldwide. This label rewards the School's anchoring in its territory, characterised by excellent relations with companies, the internationalisation of its programmes, an innovative pedagogy, and an important network of graduates.



EM Normandie's Bachelor in Management and Master in Management are recognised by the French Ministry of National Education, providing students with an official title to validate their training internationally.



Launched in 2019 by Campus France, the 'Bienvenue en France' label is the result of a national quality assurance process. It measures and promotes initiatives to welcome international students in higher education. EM Normandie has obtained the highest rank, 3 stars, for a period of 4 years.



EM Normandie is ranked 80th in the Financial Times' list of the 90 best Masters in Management programmes in the world (2020).



EM Normandie is ranked 83rd in the QS Management Masters Rankings' list of the 148 best Masters in Management programmes in the world (2020).



Learn more
Accreditations:
em-normandie.com/en/accreditations
Rankings:
em-normandie.com/en/rankings

ONE SCHOOL, A WORLD OF OPPORTUNITIES

International at heart, EM Normandie places your mobility and your professional opportunities at the centre of its strategy. With five campuses in France, England and Ireland, in cosmopolitan and atypical cities, the whole world comes to you. Discover what makes each one of them unique and find your next destination.

PARIS

From the Louvre Museum to the Arc de Triomphe, the city of Paris abounds in cultural places unique in the world. Economically, the Greater Paris region is home to many of the main flagships of the French and global economy, not to mention a multitude of start-ups offering students good prospects for professional integration.

Ideally located a few minutes away from the Eiffel Tower, the Paris campus benefits fully from the economic and cultural effervescence of the city. Thanks to infrastructures designed for your well-being, make your Parisian adventure as pleasant as it is productive.



LE HAVRE

A coastal city, dynamic and rich in contrasts, Le Havre is an interface to the world located at the mouth of the river Seine. Its thriving economic activity is developing against a backdrop of urban modernization, brimming with opportunities. Its pleasant climate, downtown beach and numerous parks complete a city on a human scale that encourages cultural, sporting and social activities throughout the year.

For this new school year 2021, the new campus will blow out its first candle! Ideally located in the heart of the Le Havre student life, and just a few minutes from the downtown area classified as a UNESCO World Heritage Site, this ultra-modern campus combines EdTech classrooms, collaborative spaces and relaxation areas perfectly adapted to live an unforgettable and cosmopolitan experience.



OXFORD

With more than 38 academic institutions, including one of the world's top universities, the city of Oxford is designed for students and their education, but not only! This atypical city, welcoming millions of tourists every year, has many other assets to offer: museums (free of charge), covered markets, not to mention walks on the river on board a famous punt, the city of the "Dreaming Spires" will conquer you.

Living the EM Normandie Experience with a hint of British culture is what gives the Oxford campus its charm. Located just a short distance from one of the best universities in the world, it invites you to live an enriching experience at all levels: educational, cultural and, of course, international! To allow you to flourish in ideal conditions, you will find all the necessary comfort and infrastructure on campus, from the library to the gym and cafeteria.

CAEN

The city of Caen is a reflection of its inhabitants: discreet, friendly, but dynamic and worth knowing! Thanks to its city centre, which gives pedestrians the upper hand, its numerous cultural spaces and its famous student carnival, discover a place where it feels good to live in and study halfway between land and sea.

The Caen campus welcomes the largest number of students and provides all the characteristics of a true EM Normandie Experience. Located in the heart of a research centre and just a few minutes by tramway from the city centre, blossom in premises designed for your well-being, your student life and your success.



DUBLIN

Small in size but big in character, the cosmopolitan city of Dublin promises a unique experience on your journey to EM Normandie. In addition to being one of the most popular tourist destinations in Europe thanks to its human size, its folklore and its proximity to nature, the Irish capital has attracted many start-ups and large international companies (Google, Microsoft, Amazon...). Did you dream of discovering the Irish way of life while increasing your professional opportunities? Welcome to Dublin!

The School's Dublin campus, strategically located between the booming business centre and the city's liveliest neighbourhoods, is the ideal place to capture the atmosphere of this atypical city. Its human scale, new infrastructure and nascent community life make the Dublin campus an adventure not to miss.



BACHELOR IN INTERNATIONAL MANAGEMENT

AFTER THE HIGH SCHOOL DIPLOMA

BMI1

LE HAVRE 

SEMESTERS 1 AND 2

Acquisition of foundations in management



ASSOCIATIVE PROJECT

Operational involvement in an association internal to the School (BDE, EM Cup'...)

COMPULSORY INTERNSHIP

6 to 12 weeks in France or abroad
Get to know the Business world

BMI2

LE HAVRE 

PARTNERS UNIVERSITIES

SEMESTERS 1 AND 2

Le Havre 

Deepening of foundations in management

OR



SEMESTERS 1 AND 2

Abroad in one of our partner universities

Germany
Canada
Chile
China
South Korea
Emirates (UAE)
Spain
Finland
Georgia
Hungary
India
Indonesia
Ireland
Japan
Kuwait
Latvia

Lithuania
Morocco
Mexico
Norway
The Netherlands
Romania
United Kingdom
Russia
Senegal
Slovakia
Switzerland
Taiwan
Turkey
USA
Vietnam

BMI3

LE HAVRE 

PARIS 

PARTNERS UNIVERSITIES

NOUVEAU

SEMESTERS 1 AND 2

Le Havre 

Business Game + 5 electives
+ 1 option of choice :

Service Industries • Digital Business • Logistics

COMMUNITY PROJECT OR ASSOCIATIVE PROJECT

Operational involvement in an association external (Banque Alimentaire, club de sport...) or internal to the School (BDE, EM Cup'...)

OR

Double degree abroad
in a partner university

COMPULSORY INTERNSHIP

12 to 24 weeks in France or abroad
Acquire experience in relation to your chosen option

OR

WORK-STUDY PROGRAMME - 1 YEAR

Le Havre or Paris **NEW**

Become part of a company while finishing your degree

DIPLOME
VISE
CONTRÔLÉ
PAR L'ÉTAT

Challenges

LE MOCI

In the Top 5 of "Challenges" and "The Moci"

AFTER 2 YEARS IN HIGHER EDUCATION

BMI3

LE HAVRE 

PARIS 

PARTNERS UNIVERSITIES

NOUVEAU

International Business
Le Havre 

OR

Logistique et Commerce International
Le Havre

OR

Double degree abroad
in a partner university



COMPULSORY INTERNSHIP

12 to 24 weeks in France or abroad
Acquire experience in relation to your chosen option

OR

WORK-STUDY PROGRAMME - 1 YEAR

Le Havre or Paris **NEW**

Become part of a company while finishing your degree

With its many options, internship opportunities and semesters of study abroad, the Bachelor's Degree in International Management gives you, in just 3 years, all the knowledge, openness to the world and experience to start a career thanks to innovative pedagogical methods that are:

- Bespoke: choose your career and the options that suit you best: foreign languages, expatriation destination, double degree, or a final year option.
- Business-oriented: with two mandatory internships in France or abroad during the first and third year of the Bachelor's Degree. International students can also do their compulsory internships in a foreign country.
- International-oriented: with 2 semesters abroad in one of our partner universities.

BMI3

The third year of the Bachelor's Degree in International Management is a decisive step in your training. With Post Bac+2 access, it allows you to choose between four options :

Logistique et commerce international

Le Havre 

The Logistics and

International Trade option provides expertise on the entire supply chain for all industries:

- Approvisionnement
- Gestion des stocks
- Distribution
- Modes de transport
- Marketing international
- Etc.

International Business

Le Havre 

The International Business option provides expertise on

all aspects of international exchange:

- Business Ethics
- Intercultural Management
- International Marketing
- Etc.

Both options include a

compulsory three-to-five-month internship in France or abroad.

Work-study programme in 1 year

Le Havre and Paris 

Immediately apply the lessons

learned in class, become an employee of a company, get a job before earning your degree.*

Double degree abroad

Students entering the School in BMI1 can earn a double degree in BMI3 by enrolling in a partner university.

*Applicable only for international students who spent at least one year in France



“ The Bachelor's Degree offers an exciting programme amongst a group of students from all over the world, and the opportunity to explore other cultures abroad. Seduced by the atmosphere, the quality of the teaching and the proximity with the teachers, EM Normandie was the right choice for me.. ”

MASTER IN MANAGEMENT

AFTER 3 YEARS IN HIGHER EDUCATION



M1

LE HAVRE



OPTIONAL
GAP YEAR

M2

CAEN
LE HAVRE
PARIS
OXFORD
DUBLIN



EXPERTISE TRACK

Common core curriculum + one major to choose from: Finance, Marketing, Supply Chain Management

OR

GLOBAL TRACK

S1 and S2: courses taught 100% in English



OPTIONAL INTERNSHIP

2 to 3 months in France or abroad
Acquire experience in relation to your chosen career orientation

OPTIONNAL YEAR
FOR PERSONAL
AND PROFESSIONAL
DEVELOPMENT

6 months internship in a company, in France or abroad



6 months professional experience under employment contract*

OR

6 months humanitarian experience under volunteering contract*

OR

6 months business start-up project with "l'Incubateur Ecole"

Select your course taught in French or in English within 20 majors

OR

Double degree 100% in English from a partner university or school (in France or abroad)

**IN-COMPANY
CONSULTING PROJECT**

Related to the major chosen

**COMPULSORY
INTERNSHIP**

6 months in France or abroad
End-of-study internship: make your entry into the business world

OR

**TRACK
WORK-STUDY****

M1

M2

CAEN - LE HAVRE - PARIS

M1 : multi-specialised courses

M2 SEMESTER 1: multi-specialised courses

M2 SEMESTER 2 : multi-specialised courses or 1 major of your choice

Achats/Supply Chain • Marketing Digital • Finance

Rythme : 1 week at school, 3 weeks in a company

More informations:
track-alternance.em-normandie.com



EM Normandie ranks 83rd in the QS World University ranking of the world's best Master's degrees in Management (2020).



EM Normandie ranks 80th in the Financial Times ranking of the best Master's degrees in Management in the world (2020).

The Master in Management offers many options to students and the opportunity to change campuses or tracks. Regardless of your profile and project, create your own story.

M2

the final year of the Master in Management lets you select one specific domain of expertise among 20 available.

MSC Artificial Intelligence for Marketing Strategy, Paris campus in collaboration with EPITA : Become a professional capable of using AI in a marketing context to improve a company's decision-making process and performance. *From 2022 (under conditions)*

Banking, Finance and FinTech, Oxford Campus : Acquire the expertise of an executive with a strong financial culture and the ability to understand new trends in this fast-growing sector.

Digital Sales, Dublin Campus : Become the leader of the next generation of Sales and use technology to transform your online interactions into offline conversations that bring revenue. Learn how to leverage digital channels, deploy engaging strategies, and connect with B2B and B2C buyers.

MSC Financial Data Management, Caen Campus : Develop comprehensive knowledge to become a recognised expert in the fields of finance, database management, predictive tools and the management of multidisciplinary teams.

International Business, Le Havre Campus : Work in an international environment with a 360° vision of fields ranging from management to finance, marketing and human resources.

MSC International Events Management, Paris Campus : Build the necessary expertise to perform in all facets of event management, whether organizing or promoting events for the general public or professionals, in France or abroad.

MSC International Logistics and Port Management, Le Havre Campus : Become an expert on all issues related to international logistics flows and management in a port environment.

MSC International Marketing and Business Development, Caen Campus : Acquire the skills, knowledge and qualities necessary to excel in the fields of marketing and negotiation in an international environment with strong cultural distinctiveness.

MSC Marketing and Digital in Luxury and Lifestyle, Paris Campus : Put yourself in the position of a marketing and digital marketing expert in the fields of luxury and lifestyle, from fashion to perfume, from luxury hotels to gourmet cuisine.

Strategy, Transformation and Responsible Management, Paris and Dublin Campuses : Develop the strategic, managerial and behavioural skills needed to lead strategic transformation and drive environmental and digital transitions.

MSC Supply Chain Management, Le Havre Campus : Start your career as an expert capable of redesigning physical and information flows to implement the best strategy.

Audit et Finance d'Entreprise, Campus du Havre : Formez-vous aux métiers de l'audit, du contrôle de gestion, de la banque et de la finance pour occuper des postes à responsabilités opérationnelles.

Entrepreneuriat Digital, Campus de Caen : Développez un profil à la fois généraliste et spécialiste en vous concentrant sur la dimension digitale du développement d'une entreprise.

Manager des Ressources Humaines, Campus de Paris : Détenez toutes les clés pour gérer le champ des outils de la gestion des ressources humaines sous l'angle du management des compétences.

Informations Systems Management (Manager des Systèmes d'Information et du numérique), campus du Havre : Devenez un expert des systèmes d'information, capable de manager aussi bien les nouvelles technologies que les hommes. Apprenez à développer une vision d'entrepreneur moderne, sachez identifier une idée prometteuse et développez les compétences pratiques indispensables à l'exécution d'un projet de création de start-up.

Marketing, Communication et Ingénierie des Produits Agroalimentaires, en partenariat avec Unilasalle Rouen : Devenez un cadre spécialiste de la filière agroalimentaire avec la double compétence : technique et gestionnaire.

Stratégies de Développement et Territoires, campus de Caen : Devenez un spécialiste du développement local, du marketing territorial et du développement économique, au service des entreprises et des territoires.

Stratégie Digitale et Innovation, Campus de Paris : Devenez un acteur majeur dans tous les aspects de la transformation digitale d'une entreprise : stratégiques, commerciaux, business model, systèmes d'information...

Stratégie Marketing et Développement Commercial, Campus du Havre : Préparez-vous à des postes à responsabilité opérationnelle ou stratégique dans les métiers de la vente, de la communication et du marketing.

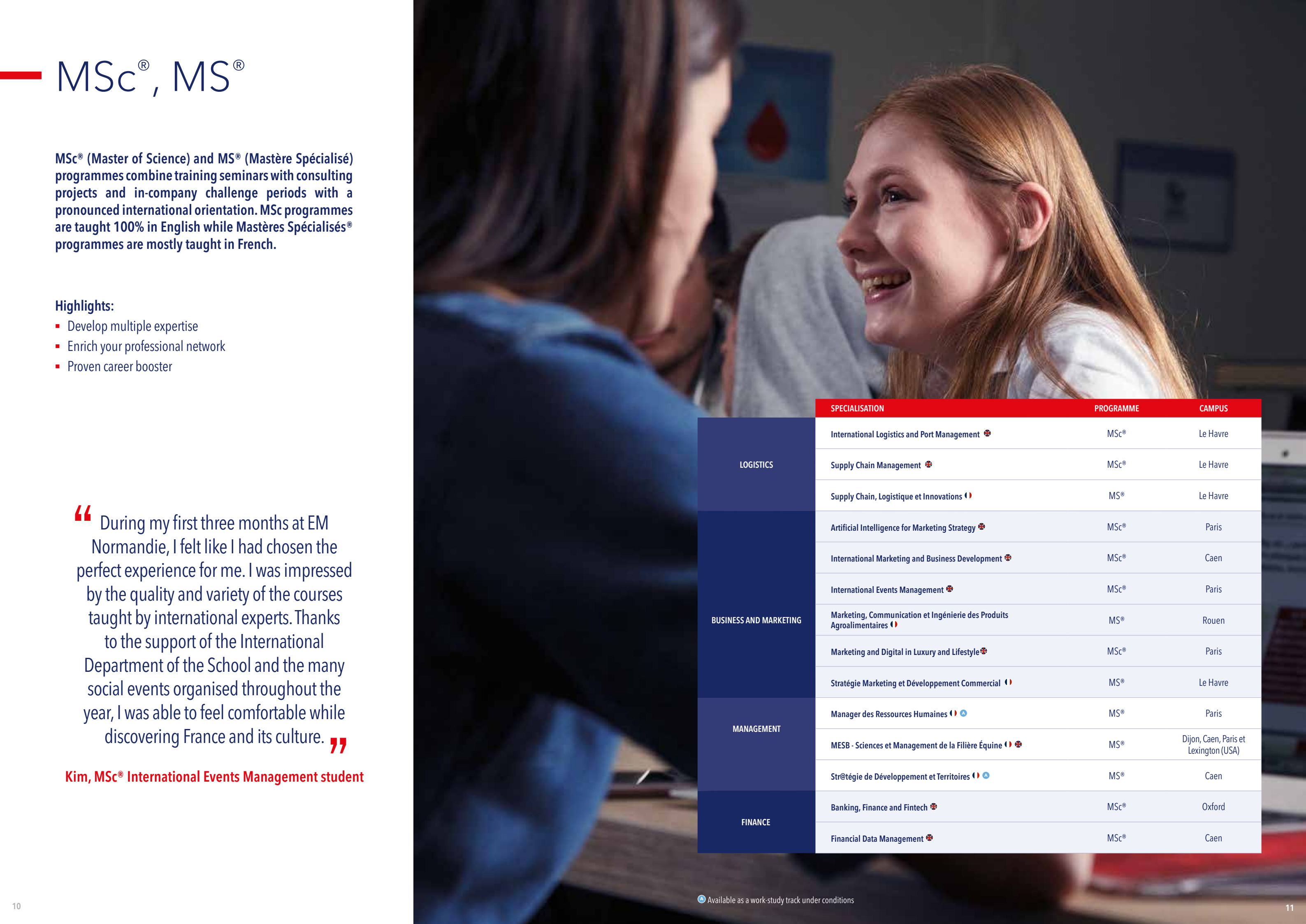
Supply Chain, Logistique et Innovations, Campus du Havre : Devenez une expert capable de diriger des chaînes logistiques globales, de mettre en oeuvre des stratégies logistiques efficaces et de gérer des flux internationaux.

Compulsory Internship

6 months in France or abroad
End-of-study internship: make your entry into the business world

Available as a work-study track. Courses taught 100% in English. Option providing 3 exemptions from the DSCG (Superior Diploma of Accounting and Management).

Possibility of obtaining a double degree "Programme Grande École and MSc" (under conditions) emphasising complementary cross-disciplinary skills.



MSc[®], MS[®]

MSc[®] (Master of Science) and MS[®] (Mastère Spécialisé) programmes combine training seminars with consulting projects and in-company challenge periods with a pronounced international orientation. MSc programmes are taught 100% in English while Mastères Spécialisés[®] programmes are mostly taught in French.

- Highlights:
- Develop multiple expertise
 - Enrich your professional network
 - Proven career booster

“ During my first three months at EM Normandie, I felt like I had chosen the perfect experience for me. I was impressed by the quality and variety of the courses taught by international experts. Thanks to the support of the International Department of the School and the many social events organised throughout the year, I was able to feel comfortable while discovering France and its culture. ”

Kim, MSc[®] International Events Management student

	SPECIALISATION	PROGRAMME	CAMPUS
LOGISTICS	International Logistics and Port Management 🌐	MSc [®]	Le Havre
	Supply Chain Management 🌐	MSc [®]	Le Havre
	Supply Chain, Logistique et Innovations 🇫🇷	MS [®]	Le Havre
BUSINESS AND MARKETING	Artificial Intelligence for Marketing Strategy 🌐	MSc [®]	Paris
	International Marketing and Business Development 🌐	MSc [®]	Caen
	International Events Management 🌐	MSc [®]	Paris
	Marketing, Communication et Ingénierie des Produits Agroalimentaires 🇫🇷	MS [®]	Rouen
	Marketing and Digital in Luxury and Lifestyle 🌐	MSc [®]	Paris
MANAGEMENT	Stratégie Marketing et Développement Commercial 🇫🇷	MS [®]	Le Havre
	Manager des Ressources Humaines 🇫🇷🇺🇸	MS [®]	Paris
	MESB - Sciences et Management de la Filière Équine 🇫🇷🌐	MS [®]	Dijon, Caen, Paris et Lexington (USA)
FINANCE	Str@tégie de Développement et Territoires 🇫🇷🇺🇸	MS [®]	Caen
	Banking, Finance and Fintech 🌐	MSc [®]	Oxford
	Financial Data Management 🌐	MSc [®]	Caen

🇺🇸 Available as a work-study track under conditions

MSc[®] PROGRAMMES

“ The MSc[®] Supply Chain Management gave me all the tools and practical know-how I needed to kick-start my career as an Operations Manager. ”

Mia, Graduate 2018, MSc[®] Supply Chain Management

MSc[®]

INTERNATIONAL MARKETING AND BUSINESS DEVELOPMENT

CAMPUS
CAEN



The MSc International Marketing and Business Development programme provides the skills, knowledge and qualities necessary to excel in marketing and negotiation in a highly culturally differentiated international environment.

With courses focusing on behavioural know-how such as International Interaction and Interpersonal Negotiation, become aware of the intercultural dimensions of human relations, the different management methods possible throughout the world and develop the skills necessary to manage intercultural relations in an international context.

At the end of your training, move towards positions such as Category Manager, International Sales Manager, Import-Export Manager...

Programme overview

- International Business and Trade
- Marketing and Negotiation in a Cross Cultural Context
- Intercultural Management
- Interpersonal Negotiation
- Web-Marketing
- Region specific issues (Asia Pacific, South America, Latin America, North America, Africa and Middle East, Europe, Russia and Scandinavia).

Professional experience

- 1 five-week in-company Junior Consulting Project: Marketing or Cross Cultural Communication. Projects are found and validated by the programme team.
- 1 two-week Challenge: Negotiation or Cross Cultural Marketing
- 1 four-to-six-month internship
- 1 business trip with the class

Career opportunities

- Head of Exports/Imports
- Product Manager
- International Brand Manager
- International Sales Manager
- International Project Manager
- International Marketing Consultant

Duration

- 15 months

MSc[®]

INTERNATIONAL EVENTS MANAGEMENT

CAMPUS
PARIS



The MSc International Events Management programme trains managers capable of working in all facets of events management, whether it be the organization or promotion of events for the general public or professionals, in France or abroad.

With committed courses such as Sustainable Development and Management, integrate the impact of what Sustainable Development issues will have on the planning, design and operational management of tomorrow's events.

At the end of your training, move on to positions such as Event Project Manager, Press Relations Manager, Client Manager...

Programme overview

- The stakes of the International Events Industry (including Digital Strategies in Events)
- Events Marketing: Brand Management, Communication and Media Relations
- International Project Management
- Events Risk Management
- Partnerships and Sponsoring for International Events
- Management
- Sustainable Development and Events

Professional experiences

- 1 two-week Challenge in Semester 1
- 1 four-week Junior Consulting Project in Semester 2
- 1 two-week Challenge in Semester 2
- Field visits to French companies specialised in Events
- 1 business trip to Las Vegas
- 1 four-to-six-month internship

Career opportunities

- Head of Events Projects in Agencies, Hotels, Convention Centres
- Head of Event Communication
- Head of Media Relations
- Customer Executive
- Business Developer

Duration

- 15 months

MSc[®]

INTERNATIONAL LOGISTICS AND PORT MANAGEMENT

CAMPUS
LE HAVRE



The MSc International Logistics and Port Management programme provides expertise on all issues related to the global management of logistics flows in a port environment.

Through innovative courses such as Sustainable Warehouse and Distribution Management, learn how the design of a storage unit can impact warehouse operations and its role in the success of a supply chain.

At the end of your training, move on to positions such as Logistics Project Manager, Port Platform Manager, International Transport Organizer...

Programme overview

- Basics of Logistics
- Basics of Operations Management
- Logistics Performance
- Transport Modes
- International Trade
- International Logistics and Port Management

Professional experiences

- Professional seminars
- Logistics Flows Modelling Challenge
- Logistics Flow Optimisation Challenge
- Serious Games
- 1 four-to-six-month internship

Career opportunities

- International Flows Manager
- Logistics Consultant
- International Logistics Project Manager
- Head of Import and Export
- International Logistics Customer Service Representative
- Operations and Logistics Coordinator

Duration

- 15 months

MSc[®]

SUPPLY CHAIN MANAGEMENT

CAMPUS
LE HAVRE



The MSc Supply Chain Management programme trains managers capable of redesigning physical and information flows to implement the best strategy.

With the "Procurement and Purchasing" course, understand the technical aspects of the purchasing function, know how to behave during negotiations and manage purchasing strategies and processes in an international context.

At the end of your training, move on to positions such as Supply Chain Manager, Industrial Operations Manager, International Buyer...

Programme overview

- Logistics
- Operations Management
- Performance in Logistics
- Supply Chain Management
- Value Management
- Demand Management

Professional Experience

- Professional seminars
- Logistics Flows Modelling Challenge
- Logistics Flow Optimisation Challenge
- Serious Games
- 1 four-to-six-month internship

Career opportunities

- SCM Project Manager
- Operations Director
- Warehouse Operations Leader
- Demand Planning Specialist
- Head of Procurement
- Global Supply Chain Manager

Duration

- 15 months



MSc®

FINANCIAL DATA MANAGEMENT



CAMPUS
CAEN



The MSc Financial Data Management programme trains experts in the fields of finance, database management, predictive tools and the management of multidisciplinary teams.

Thanks to the Performance Modeling course, master the main methods of management control, adopt the right reflexes in the construction of data architecture and define performance indicators to integrate them into a management tool.

At the end of your training, you will be able to work as a Cash Manager, Risk Manager, Head of Financial Communication...

Programme overview

- Financial Analysis
- Strategic Environment Awareness
- Data Ethics and Law
- Financial Issues in Mergers and Acquisitions

Professional Experience

- Mission: Prepare for a company's digital transformation
- Mission: Use data management tools
- Academic Research Partnership with a company
- Finance Bootcamp (tutored projects)
- Professional thesis
- 4-to-6 month Internship

Career opportunities

- Junior Finance Executive
- Cash Manager
- Credit Manager
- Performance Manager
- Head of Financial Communication
- Risk Manager

Duration

- 15 months

MSc®

MARKETING AND DIGITAL IN LUXURY AND LIFESTYLE



CAMPUS
PARIS



The MSc Digital Marketing in Luxury and Lifestyle programme trains marketing and digital marketing executives in the fields of luxury and lifestyle, from fashion to perfume, from luxury hotels to gourmet cuisine.

With a course focusing on Brand Management in the luxury sector, learn how to manage the reputation of a luxury brand and enhance its image with its audience.

At the end of your training, move on to positions such as of Brand Manager, Traffic Manager, Customer Experience Manager...

Programme overview

- Personal and Professional Branding in Luxury
- French Touch and Know-how in Luxury
- Production, Operations, Purchasing and Supply Chain in Luxury
- Event Strategy in Luxury and Digital

Professional experiences

- Digital and Mobile Marketing Strategies in Luxury and Consulting Project
- Brand Management in Luxury - Consulting Project
- Professional Thesis
- 4-to-6 month internship
- 1 business trip with the class

Career opportunities

- Product Manager
- Brand Manager
- Digital Marketing Manager
- Customer Experience Manager
- Events Manager
- CRM Manager
- Category Manager
- Traffic Manager
- E-Commerce Manager
- Community Manager

Duration

- 15 months

MSc®

ARTIFICIAL INTELLIGENCE FOR MARKETING STRATEGY



CAMPUS
PARIS



The MSc Artificial Intelligence for Marketing Strategy programme trains professionals capable of using AI in a marketing context to improve the decision-making process and the performance of a company.

Through the Data Science course, learn how to use the power of Artificial Intelligence to process a large volume of information and make the right decision.

At the end of your training, move on to positions such as Data Analyst, Marketing Scientist, Marketing Strategist...

In partnership with EPITA.

Programme overview

- Data protection
- Operational Marketing Concepts
- Introduction to Deep and Machine Learning
- Communication for Leaders

Professional Experience

- Learning trip to Dublin
- 1 four-to-six month internship

Career opportunities

- Data Enabler
- Data Visualization Consultant
- Marketing Data Analyst
- Entrepreneur
- Customer Intelligence Manager
- E-marketer
- Operational Researcher
- Business Intelligence Consultant

Duration

- 18 months

MSc®

BANKING, FINANCE AND FINTECH



CAMPUS
OXFORD

The MSc Banking, Finance and FinTech programme trains executives with a strong financial culture and an understanding of new entrants to this growing industry.

Through courses focused on Blockchain, master the key concepts of this technology, build simple applications based on open source frameworks and gain dual technical and business skills.

At the end of your training, move on to positions such as Strategic Analyst, Business Web Developer, Project Manager...

Programme overview

- Accounting and Finance
- Banking
- Information Systems and Tools
- FinTech
- Entrepreneurship and Management
- Audit

Professional experiences

- 2 Challenges: one with a FinTech company and the other with a bank
- Visits to FinTech companies and banks in the London Financial Centre
- Conferences with the broader Oxford business and academic community
- 1 four-to-six-month internship
- 1 business trip with the class

Career opportunities

- Management Consulting
- Distance Client Counsellors
- Strategic Analysts
- Web Business Developers
- Project Manager

Duration

- 15 months

“ I have just had an incredible experience at EM Normandie while finishing my studies with a MSc® in International Marketing and Business Development. During this year spent with students from all over the world, I was able to discover other ways of thinking and seeing the world. Thanks to ongoing practical cases such as the adaptation of the marketing mix of a French luxury product to the characteristics of the Chinese market, I was able to better understand the challenges of globalisation. This year has been very rewarding for my professional future. I recommend this programme to anyone who wants to give their career an international dimension. ”

Jennifer, Graduate 2018,
MSc® International Marketing and
Business Development

POSTGRADUATE PROGRAMMES IN FRENCH: MASTÈRES SPÉCIALISÉS®

“ Le MS Stratégie Marketing et Développement Commercial est une formation de qualité qui permet d'acquérir une double compétence dans le domaine de la relation client de manière globale. Grâce au savoir dispensé lors de ma formation, je dispose désormais de toutes les clés pour créer une entreprise de E-commerce. ”

Rachel, diplômée 2018, MS® Entrepreneurs

MS®

STR@TÉGIE DE DÉVELOPPEMENT ET TERRITOIRES

CAMPUS
CAEN



Le MS Stratégie de Développement et Territoires forme des spécialistes du développement local, au service des entreprises et des territoires.

À travers des enseignements comme Stratégies et Politiques de Développement, maîtrisez les principes du financement et des marchés publics, de l'économie touristique et résidentielle et du marketing territorial.

À la fin de votre formation, orientez-vous vers des fonctions de Responsable du développement économique, Ingénieur d'affaires territorial, Lobbyiste...

Aperçu du programme

- Outils et analyse territoriale
- Stratégies et politiques de développement
- Transition, durabilité et territoires
- Entreprises, développement économique et territoires

Expérience professionnelle

- Voyages d'études à Bruxelles, Oxford et Southampton
- Enquêtes et traitement d'enquêtes
- Séminaires d'intelligence territoriale
- Stage de 4 à 6 mois

Opportunités de carrière

- Responsable du développement économique
- Chargé de missions création et développement des entreprises
- Développeur économique
- Ingénieur d'affaires territorial
- Chef de projet en développement local
- Agent de développement local

Durée

- 15 mois

Available as a work-study track under conditions.

MS®

MANAGER DES RESSOURCES HUMAINES

CAMPUS
PARIS



Le MS Manager des Ressources Humaines apporte les compétences essentielles pour faire évoluer les collaborateurs et créer les conditions d'une organisation du travail qui développe les compétences des individus.

Via le cours GRH à l'ère du Digital, explorez la digitalisation des pratiques de gestion des ressources humaines et découvrez comment les responsables ressources humaines accompagnent la transformation digitale d'une entreprise.

À la fin de votre formation, orientez-vous vers des fonctions de Responsable recrutement, Talent Acquisition Specialist, Manager du changement organisationnel...

Aperçu du programme

- Comprendre la fonction RH
- Gestion individuelle des RH
- Management des compétences
- Gestion collective des RH
- Pilotage stratégique des RH
- Développement stratégique des RH

Expérience professionnelle

- Mission en entreprise : start-up RH
- Mission en entreprise : grands groupes RH
- Challenges encadrés par des professionnels
- Stage de 4 à 6 mois

Opportunités de carrière

- Chargé/Responsable recrutement
- Chargé/Responsable formation
- Consultant en entreprise
- Responsable de la GPEC
- Manager du changement organisationnel

Durée

- 15 mois

Available as a work-study track under conditions.

MS®

MARKETING, COMMUNICATION ET INGÉNIERIE DES PRODUITS AGROALIMENTAIRES

UNILASALLE
ROUEN



Le MS Marketing, Communication et Ingénierie des Produits Agroalimentaires forme des cadres supérieurs spécialistes de la filière agroalimentaire.

Grâce à des cours comme Nouvelles tendances de consommation, maîtrisez les tendances dès qui vont structurer la consommation future des produits agroalimentaires et mesurez leur impact sur les marques et les distributeurs.

À la fin de votre formation, orientez-vous vers des fonctions de Category Manager, Consultant Marketing, Responsable développement...

Aperçu du programme

- Nouveaux comportements alimentaires
- Marketing et commercialisation des produits agroalimentaires
- Big Data et stratégie de communication
- Techniques d'innovation en agroalimentaire
- Management de projet agroalimentaire

Expérience professionnelle

- Serious Game centré sur une stratégie marketing d'une entreprise B2B
- Challenge : révision d'une gamme de produits alimentaires
- Projet Mark'eating
- Stage de 4 à 6 mois

Opportunités de carrière

- Chef de produit
- Category manager
- Responsable marketing
- Responsable trade marketing
- Consultant marketing
- Chargé de communication

Durée

- 15 mois

MS®

STRATÉGIE MARKETING ET DÉVELOPPEMENT COMMERCIAL

CAMPUS
LE HAVRE



Le MS Stratégie Marketing et Développement Commercial forme des professionnels des métiers du Marketing, du Marketing multicanal, de la communication et du commercial.

Grâce au cours de Stratégie Marketing, appropriiez-vous et mettez en pratique les principaux concepts du marketing pour concevoir vous-même une stratégie via le simulateur Markstrat.

À la fin de votre formation, orientez-vous vers des fonctions de Responsable commercial, Chef de produit, Responsable de point de vente...

Aperçu du programme

- Négociation commerciale et technique de vente
- Marketing industriel et achats
- Marketing et stratégie commerciale
- E-Marketing
- Gestion de marque
- Stratégie marketing

Expérience professionnelle

- Colloques
- Mission marketing et stratégie commerciale en entreprise
- Challenge développement commercial
- Challenge e-marketing
- Stage de 4 à 6 mois

Opportunités de carrière

- Responsable commercial
- Chef de produit
- Responsable marketing
- Business developer
- Consultant

Durée

- 15 mois

Le M2 Supply Chain, Logistique et Innovations forme des experts capables de diriger des chaînes logistiques globales par la valeur, de mettre en œuvre des stratégies logistiques efficaces et de gérer des flux internationaux face aux innovations technologiques et managériales.

Via des cours comme l'introduction à la logistique, obtenez une vision à 360° du secteur de la logistique, de ses activités et de ses différences avec le domaine de la supply chain.

À la fin de votre formation, orientez-vous vers des fonctions de Supply Chain Manager, Responsable de flux, Acheteur...

Aperçu du programme

- Logistique durable
- Management des opérations
- Audit et contrôle logistique
- Transport multimodal

Expérience professionnelle

- Projet SAP
- Serious game : French connection
- Thèse professionnelle
- Stage de 4 à 6 mois

Opportunités de carrière

- Supply Chain Manager
- Responsable des opérations industrielles
- Responsable de flux
- Acheteur(euse)
- Responsable de projets logistiques
- Responsable innovation digitale
- Responsable des opérations portuaires

Durée

- 15 mois

MESB – SCIENCES ET MANAGEMENT DE LA FILIÈRE EQUINE

Intégrez l'unique formation Bac+6 dédiée à la filière équine en France !

Né d'une volonté collective de chercheurs, d'experts en nutrition du cheval, de professionnels reconnus et du pôle de compétitivité Hippolia, le Mastère Spécialisé® MESB - Sciences et Management de la Filière Équine forme des futurs managers de la filière équine. Cette formation est co-portée par AgroSup Dijon, fondateur du MS, l'EM Normandie et l'Université du Kentucky (USA).

Lieux de formations

- AgroSup Dijon : campus de Dijon
- EM Normandie : campus de Caen et Paris
- Université du Kentucky : campus de Lexington (USA)

Aperçu du programme

- Management
- Conduite de projet
- Création d'entreprise
- Gestion
- Connaissance de la filière
- Sciences équines

Expérience professionnelle

- Mission professionnelle de 6 mois en entreprise
- Stage d'immersion professionnelle de septembre à décembre en France

Opportunités de carrière

- Courtier
- Directeur d'association équine
- Chargé de missions à l'international
- Assistant entraîneur
- Chargé de communication

Durée

- 15 mois



ADMISSION

BACHELOR IN INTERNATIONAL MANAGEMENT



Admission requirements

BMI1 Admission into the 1st year:

- Students holding non-French degrees (A Level, High School Degree Diploma).
- For courses taught in French, international students will be required to provide an official French language level certification (B2 level is requested).
- For courses taught in English, an official English language certification will be required (IELTS 5, TOEIC 750 or TOEFL 72).

BMI3 Admission into the 3^d year:

- The programme is open to students having completed or in the process of completing a Bac +2 degree, or holding 120 ECTS (European credits) or an equivalent academic level.
- For courses taught in French, international students from non-French speaking countries will be required to provide an official French language level certification (B2 level).
- For courses taught in English, international students from a non-English speaking country will be required to provide an official English language level certification (IELTS 5, TOEIC 750 or TOEFL 72).

Admission process

The selection is a two-step process:

- The online application form bachelor.em-normandie.com in order to evaluate academic excellence and motivations.
- The selected applicants will be invited to an interview.

Calendar

EM Normandie Business School holds rolling admissions throughout the year. We strongly encourage applicants to submit their application early.

Required documents

CV, cover letter, copy of passport, diploma or certificate of attendance if you have not yet graduated, High School grades transcript, language certification depending on the profile.

No English language test score is required for students holding a degree from an English-speaking university.

Application fees: 50€

Apply online:

bachelor.em-normandie.com

MASTER IN MANAGEMENT



Admission requirements

Students who hold a degree obtained after at least three years of higher education outside France (Licence degree, Bachelor's degree, Benke diploma, etc.) are eligible to apply. Depending on the language of the programme chosen and on the candidate's native language, an official language certification may be required (for French, B2 level ; for English, IELTS 6/TOEIC 790/TOEFL 83).

Admission process

The selection is a two-step process:

- Apply through the EM Normandie web site: master.em-normandie.com in order to evaluate academic excellence and motivations to pursue studies.
- The selected applicants will be invited to an interview.

Calendar

EM Normandie Business School holds rolling admissions throughout the year. We strongly encourage applicants to submit their application early.

Required documents

CV, cover letter, copy of passport, diploma or certificate of attendance if you have not yet graduated, university grades transcript, one or two recommendation letters (optional), language certification depending on the profile.

Application fees: 50€

Apply online:

master.em-normandie.com

MASTÈRE SPÉCIALISÉ®



Critères et niveau requis

Le programme est ouvert aux étudiants titulaires d'un des diplômes suivants :

- Diplôme d'une école d'ingénieur ou de commerce, diplôme universitaire français ou diplôme professionnel cohérent avec le niveau BAC+5.
- Diplôme étranger équivalent aux diplômes français exigés ci-dessus.
- Diplôme de BAC+4 avec au moins trois années d'expérience professionnelle.
- A titre dérogatoire, le jury d'admission pourra considérer comme recevables certaines candidatures de niveau BAC+4 sans expérience professionnelle.
- Un niveau de français B2 est requis pour les candidats non francophones.

Procédure d'admission

La sélection se fait en deux étapes :

- Dossier de candidature en ligne pour en évaluer la qualité académique: ms.msc.em-normandie.com
- Entretien de motivation avec un jury.

L'admission définitive du candidat est prononcée par le jury d'admission en fonction des résultats des deux étapes de sélection.

Calendrier

Des sessions de recrutement sont organisés tous les mois. Il est conseillé d'adresser votre dossier de candidature le plus tôt possible afin d'augmenter vos chances de sélection.

Pièces à fournir

CV, lettre de motivation, 1 ou 2 lettres de recommandation (optionnel), diplôme(s), relevés de notes, passeport, test de français si besoin.

Frais de dossier : 50€

Candidatures en ligne sur :

ms.msc.em-normandie.com

FUNDING

Various options are offered to help students fund their studies:

- Paid student jobs offered by the School's Junior Enterprise and Jobs Services
- Scholarship opportunities for high-profile students
- Work-study tracks

MSc® PROGRAMMES



Admission requirements

Eligible to apply:

The programme is open to students having completed or in the process of completing:

- A four-year bachelor degree or equivalent.
- Language requirements for non-native speakers: IELTS 6/ TOEIC 790/TOEFL 83, or proof that English was the candidate's language of study or work for at least a year.

Admission process

The selection is a two-step process:

- The online application form ms.msc.em-normandie.com in order to evaluate academic excellence and motivation to pursue studies.
- The selected applicants will be invited to an interview.

Required Documents

CV, cover letter, copy of your passport, diploma or certificate of attendance if you have not yet graduated, university grades transcript, one or two recommendation letters (optional), and English test results.

No English language test score is required for students holding a degree from an English-speaking university.

Application fees: 50€

Apply online:

ms.msc.em-normandie.com

CAREER

The Career Path is a complete system that combines classroom training, individual or group coaching sessions, training and simulations of recruitment interviews, CV audits, personality testing and access to an online platform full of tools and tutorials. It is available to EM Normandie students at every step of their training for all programmes.

Thanks to the Career Path:

- Identify and reveal your talents
- Learn to communicate and cooperate with others
- Design your professional project
- Demonstrate your added-value

International students can be helped with their internship search and benefit from all Career Path services:

- Training modules on campus and via e-learning
- Individual coaching sessions
- Co-development and feedback workshops
- Personal development tools and online platforms
- Access to a network of 20,000 EM Normandie alumni

According to the integration survey 2020 conducted by EM Normandie among the last three promotions of international graduates (2017,2018,2019)



Average gross annual salary (with bonuses): **39,5 K€**

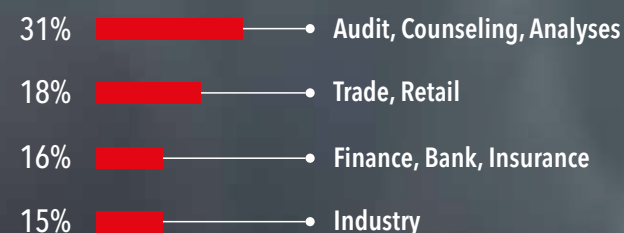


- 97 % of graduates are satisfied with their job
- 95 % of graduates are satisfied with the training received at EM Normandie
- 92 % of graduates in work stay in France



94 % of international graduates in work are under open-ended contract

SECTORS



GROW YOUR NETWORK WITH ALUMNI EM NORMANDIE

Alumni EM Normandie is the association that brings together former and current EM Normandie students. With more than 20,000 members in France and abroad, it offers a range of valuable services to help you during your time at the School and accompanies you throughout your professional integration. Its website, designed as a social network, allows members to communicate easily, to consult all exclusive internships, work-study and employment opportunities, to participate in Alumni events and to be accompanied by a mentor (graduate).

More info: alummi.emnormandie.com

Saifeddine BEN SALAH

Graduate 2019
Consultant AMOA
SOPRASTERIA

Bazoin Christian BAYILI

Graduate 2019
Consultant business analyst
CAPGEMINI

Juan Sebastian JARAMILLO GUEVARA

Graduate 2017
Supplier
AIR LIQUID

Don Guillaume BOIMIN

Graduate 2018
Consultant
VIAREPORT

Fany GUEMOUGNE

Graduate 2017
AMOA-TEST
UMANIS

THEY TRUST THE SCHOOL

EM Normandie works with companies of all sizes, VSEs, SMEs and large corporations all over the world



INTERNATIONAL AT HEART

With a network of over 200 partner universities around the world, two campuses abroad and international accreditations, EM Normandie has become a true global business school. More than 700 international students are welcomed every year on our campuses, and more than 1,000 students study abroad on exchange and dual degree programmes as part of their studies at EM Normandie.

The school's objective is to consolidate its international network and continue to build sustainable and comprehensive co-operations around the world. Internationalisation being at the heart of the school's mission, it not only supports student mobility but also engages its faculty in international projects and encourages them to entertain an international network for their teaching and research activities. In order to increase the diversity of the school's English-taught programmes, several international visiting professors are welcomed on the different campuses each year. We also are committed to developing internationalisation at home by recruiting international administration staff, ensuring english communication and developing a global mindset.



MORE THAN
40
NATIONALITIES
ON OUR
CAMPUSES



MORE THAN
200
PARTNERS
IN 60 COUNTRIES
AROUND THE WORLD



OVER
700
INTERNATIONAL
STUDENTS ON OUR
CAMPUSES



OVER
1,000
OUTGOING STUDENTS
ON EXCHANGE
PROGRAMMES EVERY YEAR

NEW ACCREDITED PARTNERSHIPS

CURTIN UNIVERSITY - Australia
UNIVERSIDAD ADOLFO IBANEZ - Chile
UNIVERSIDAD DE LOS ANDES - Chile
UNIVERSIDAD ICESI - Colombia
AMERICAN UNIVERSITY IN CAIRO (AUC) - Egypt
HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT - Germany

TECHNICAL UNIVERSITY OF MUNICH - Germany
INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD - India
RITSUMEIKAN ASIA PACIFIC UNIVERSITY - Japan
CATOLICA LISBOA BUSINESS SCHOOL (CPBS) - Portugal
CATOLICA PORTO BUSINESS SCHOOL (CPBS) - Portugal
ISCTE INSTITUTO UNIVERSARIO DE LISBOA - Portugal

NATIONAL CHENGCHI UNIVERSITY - Taiwan
KOC UNIVERSITY - Turkey
SABANCI UNIVERSITY - Turkey
URAL FEDERAL UNIVERSITY - Russia
KYUNGPOOK NATIONAL UNIVERSITY - South Korea
JÖNKÖPING UNIVERSITY - Sweden

UNIVERSITÄT ZÜRICH (UZH) - Switzerland
UNIVERSITY OF GRONINGEN - The Netherlands
UNIVERSIDAD DE MONTEVIDEO - Uruguay
AMERICAN UNIVERSITY IN DUBAI - United Arab Emirates
WASHINGTON STATE UNIVERSITY - USA

CAMPUS LIFE

Five campuses, five different ways to enjoy EM Normandie.

With its multi-campus presence in France, England and Ireland, studying at EM Normandie means benefiting from the same level of academic excellence across the board, with a twist of cultural exception that makes each campus feel unique. Learn a new language, enjoy top-facilities, and find the best student society to join for your individual growth.

CAEN CAMPUS

At the heart of a centre of research and teaching excellence, the campus includes five amphitheatres, open-access computer rooms, language laboratories, a media library, relaxation rooms, community life areas and a study room open until 10pm on weekdays. Student society life is very active on campus, with over 20 to choose from. Amongst them, the International Student Society is dedicated to welcoming international students and ensuring their successful integration to EM Normandie's family.

LE HAVRE CAMPUS

Located just a few minutes away from the port, in the heart of the city, the new campus has all the amenities to make you feel at home away from home. With more than 15 student societies, life on campus can be the source of all sorts of professional and personal fulfilments. For international students who want to share experience with other expats, the Global Village student society is the association to join! With events such as orientation days, city visits and other cultural adventures, Global Village is making sure International students make the most out of their experience at EM Normandie.

PARIS CAMPUS

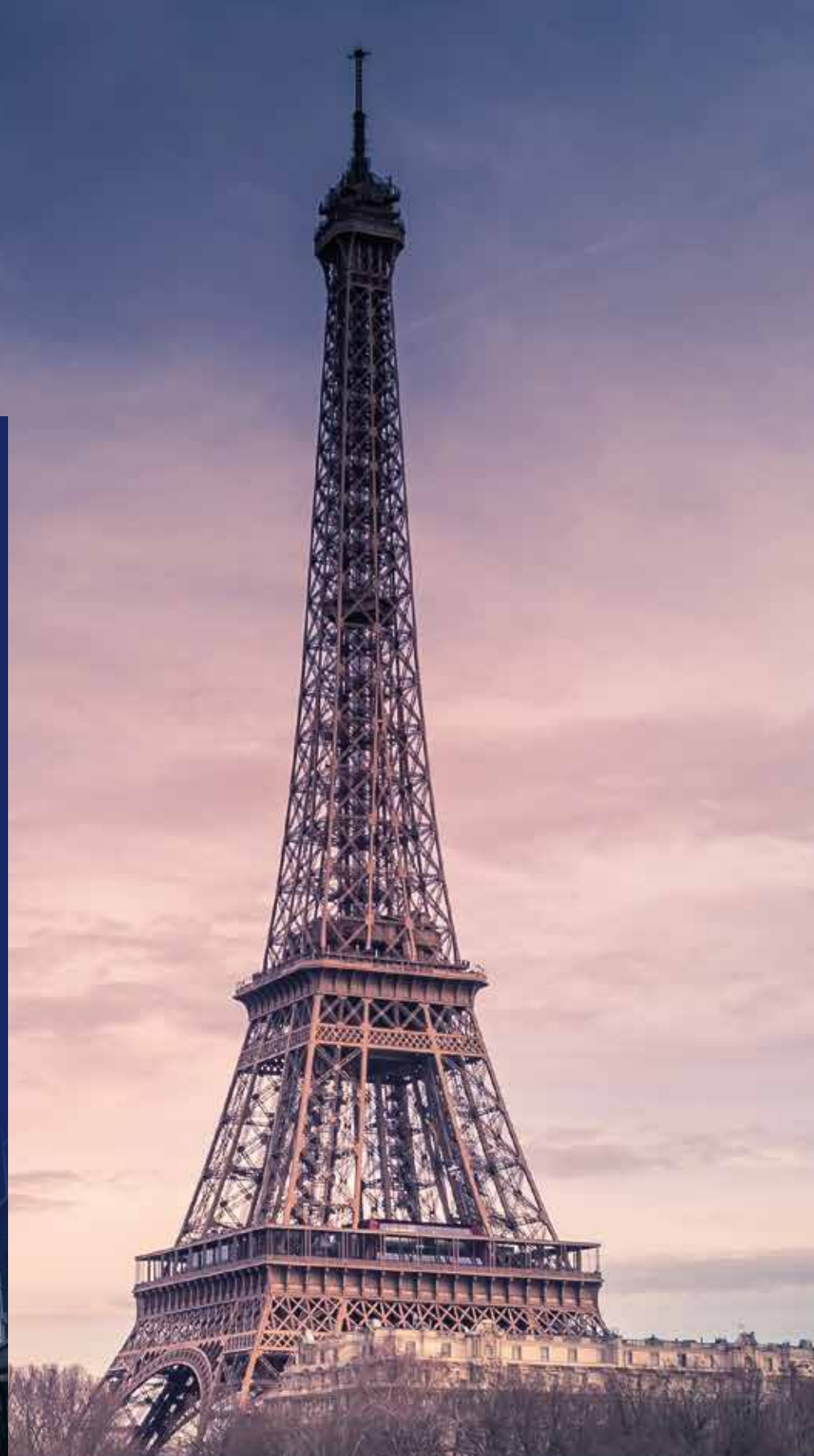
The Paris campus is ideally located at the heart of the French capital, just a few minutes away from the Eiffel Tower. Students on campus are welcomed with an infrastructure designed for their well-being and can enjoy facilities encouraging collaboration. Do you want to experience the city of light from a student society's perspective? Choose from more than a dozen associations and make your experience in the city unforgettable. International students on campus can count on "Yakuz'EM": the students' bureau in charge of promoting students through various events organised throughout the year.

OXFORD CAMPUS

The campus greets you in Oxford's historic city centre, near the world-famous university, which is a bonanza for anyone wanting to acquire an international cultural orientation and take courses taught entirely in English. The campus houses a library, a cafeteria and a sports hall. In terms of leisure, Oxford will delight lovers of shopping, museums and worldwide cuisine. Student society life on the Oxford campus is blooming with many projects in development. International students arriving on campus are enrolled in a "buddy programme" where they are assigned a designated EM Normandie ambassador to teach them the ropes of the city and facilitate their integration.

DUBLIN CAMPUS

The Dublin campus, which opened its doors in September 2017, relocated in early 2019 in order to get closer to the city centre and the financial district. On this new campus, students can take advantage of two large lecture rooms, a catering and a lounging area. With a few years of existence and a small cohort of students, EM Normandie's student society life is organised around discovering the many aspects of the Irish culture, such as Gaelic sports, sightseeing and, of course, social life.



SERVICES TO STUDENTS

AIRPORT PICK UP & ORIENTATION DAYS

The International Office organizes airport pick-ups and orientation days every semester to welcome you to the School. Throughout their first days, students will be invited to welcome coffees, ice breakers, intercultural workshops and many activities to get to know one another.

THE HUB

The HUB is the single gateway for students once enrolled at EM Normandie. This department will help students before and during their study abroad experience with administrative formalities such as accommodation, immigration, social security etc. Each campus has dedicated English-speaking coordinators within the HUB so that students' integration can be as smooth as possible.

STUDENTS SOCIETIES

EM Normandie cultivates a rich and dynamic associative life that offers each student the opportunity to lead projects and fulfill a passion. Moreover, student societies such as Global Village or ISC welcomes international students through fun activities and a buddy programme with French students.

ACCESSIBILITY AND EQUAL OPPORTUNITIES

With students' wellbeing at heart, a department is dedicated to equal rights, diversity, and opportunities. The School ensures all students live a great experience each step of the way and helps accommodate students with disabilities.

SAFETY

Because community is central to its approach, EM Normandie established a safety procedure to ensure student wellbeing. The School recently signed a partnership with IREMOS, a private security company, in order to ensure safety for our entire community. International students can download a mobile app to get notifications in case of incidents. They will be informed of current events happening around them, have the possibility to sign up for a safety check and remain connected with staff until they are safe.

More info: safety@em-normandie.fr

GET IN TOUCH WITH US

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International Admission Manager
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Natalia JAIME

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International Admission Manager
AMERICAS • MAGHREB • MIDDLE EAST
(Based in Paris)

Contact us

applyto@em-normandie.fr

Juliette MONTUELLE

jmontuelle@em-normandie.fr
International Admission Manager
WESTERN EUROPE (Based in Paris)



Making international students feel at home on its campuses is paramount to the School. In addition to dedicated student societies that organise activities for international students throughout the year, each campus has a dedicated English speaking coordinator within Le HUB (the School's centralised administration hub) so that your integration can be as smooth as possible.

INTERNATIONAL PROGRAMMES

CAEN

9, rue Claude Bloch
14052 CAEN CEDEX 4
Tél. : +33 (0)2 31 46 78 78

LE HAVRE

20, quai Frissard
76087 LE HAVRE CEDEX
Tél. : +33 (0)2 32 92 59 99

PARIS

64, rue du Ranelagh
75016 PARIS
Tél. : +33 (0)1 75 00 00 76

DUBLIN

Ulysses House, 22-24 Foley Street
DUBLIN 1, D01 W2T2
Tél. : 00 35 3190 111 75

OXFORD

Jericho Building - Oxpens Road
OXFORD OX1 1SA
Tél. : 00 44 1865 681 407

POUR EN SAVOIR +
em-normandie.com



Non-profit organisation (law of 1901) under private law, École de Management de Normandie (EM Normandie Business School) was created by the Chambers of Commerce and Industry (CCI) of Seine Estuaire and Caen Normandie • Member of the Chapitre des Écoles de Management de la Conférence des Grandes Écoles (CGE) • Member of the Fondation Nationale pour l'Enseignement de la Gestion des Entreprises (FNEGE) • Active member of the Union des Grandes Écoles Indépendantes (UGEI) • Member of Campus France • Founding member of the European Master of Business Sciences (EMBS) • Classed as a Private higher education institution with a public interest (EESPIG) by the French Minister of Higher education, Research and Innovation • Member of the European Foundation for Management Development (EFMD) • Member of the Association to Advance Collegiate Schools of Business (AACSB) • BSIS Label • AACSB Accreditation • EQUIS Accreditation • EM Normandie supports sustainable development.

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